

# ANNUAL GATHERING

## 21-22 March 2019



EUROPEAN NETWORK FOR  
WOMEN IN LEADERSHIP

**21<sup>st</sup> March 2019 | Microsoft House**

Viale Pasubio 21, 20154 Milano (main entrance)

WTP Participants	
11:00-12:30	<b>Visit of the Microsoft Technology Center</b>
All Participants	
12:30-13:45	<b>Networking Lunch</b>
13:45-14:00	<p><b>Welcome Remarks</b></p> <ul style="list-style-type: none"> <li>○ <b>Barbara Cominelli</b>, COO Marketing and Operations Director, Microsoft</li> <li>○ <b>Thaima Samman</b>, Partner, SAMMAN Law and Corporate Affairs, and President of WIL Europe</li> </ul>
14:00-15:30	<p><b>Panel Debate: How can Artificial Intelligence help Organizations Operate in the 21<sup>st</sup> Century?</b></p> <p>Moderator: <b>Elena Bonfiglioli</b>, Managing Director Health and Life Sciences, EMEA, Microsoft, and WIL Board Member</p> <ul style="list-style-type: none"> <li>○ <b>Rafaella Folgieri</b>, Professor, University of Milan</li> <li>○ <b>Milena Harito</b>, Digital Transformation Expert</li> <li>○ <b>Gianluigi Marino</b>, Partner, Osborne Clarke</li> <li>○ <b>Lucilla Sioli</b>, Director for Artificial Intelligence and Digital Industry, DG CONNECT, European Commission</li> </ul> <p><i>Wrap-up of the discussion: Fozia Jabbar</i>, Head of Legal, Microsoft Denmark</p>
15:30-16:00	<p><b>Flourishing Organizations and How Leaders Learn in an Era of AI and Fast Innovation</b></p> <ul style="list-style-type: none"> <li>○ <b>Professor Maurizio Zollo</b> from Bocconi and Imperial College in conversation with <b>Elena Bonfiglioli</b>, Managing Director Health and Life Sciences, EMEA, Microsoft</li> </ul>
16:00-16:30	<i>Coffee break</i>
16:30-17:15	<p><b>Practicing Individual Flourishing: a Meditative Approach</b></p> <ul style="list-style-type: none"> <li>○ <b>Professor Valeria Berchicci</b>, Consultant and Executive Leadership Coach, Imperial College Business School and SDA Bocconi</li> </ul>
17:15-18:30	<p><b>Panel Debate: The Skills that you Need in an AI Driven Future</b></p> <p>Moderator: <b>Kristine Beitland</b>, Director Corporate Affairs, Microsoft Norway</p> <ul style="list-style-type: none"> <li>○ <b>Alberto di Minin</b>, Professor, Sant'Anna School of Advanced Studies</li> <li>○ <b>Santina Franchi</b>, General Manager of Enterprise Commercial for Western Europe, Microsoft</li> <li>○ <b>Michaela Jamelska</b>, Global Business Operations Director, Unmanned Life</li> </ul> <p><i>Wrap-up of the discussion: Corina Ghiatau</i>, Organizational Development Manager, Orange</p>
18:30-19:00	<i>Transfer to the networking dinner venue in Milan</i>
19:00-22:00	<b>Networking Dinner at Terrazza Martini Milano</b> (Piazza Armando Diaz, 7, 20123 Milano)

EVENT SPONSORS



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**22<sup>nd</sup> March 2019 | Cariplo Factory**

Via Bergognone 34, 20144 Milano (3rd floor)

08:45-09:00	<b>Registration</b>
09:00-09:20	<b>Introduction to Base/Cariplo Factory</b> <ul style="list-style-type: none"> <li>○ <b>Carlo Mango</b>, Managing Director, Cariplo Factory</li> <li>○ <b>Riccardo Porro</b>, COO, Cariplo Factory</li> </ul>
09:20-09:30	<b>About WIL Europe</b> <ul style="list-style-type: none"> <li>○ <b>Emanuela Palazzani</b>, Founder &amp; CEO, Atman Advisory, and WIL Board Member</li> </ul>
09:30-10:00	<b>Presentation: Scaling up Start-up Ecosystems</b> <ul style="list-style-type: none"> <li>○ <b>Anders Nilsson</b>, Partner, GrowITup</li> </ul>
10:00-11:15	<b>Panel debate: Building Synergies to Help Startups to Scale</b> Moderator: <b>Debora Marrocchino</b> , Marketing Consultant <ul style="list-style-type: none"> <li>○ <b>Barbara Cominelli</b>, COO Marketing and Operations Director, Microsoft</li> <li>○ <b>Myriam El Ouni</b>, Group Head of Sales for Financial Institutions of Europ Assistance and Founder of CleveHR</li> <li>○ <b>Betsy Robinson</b>, Vice Chairman, Board of Directors, Indaco Venture Partners SGR</li> <li>○ <b>Kristin Schreiber</b>, Director of COSME Program and SME Policy, European Commission</li> </ul> <i>Wrap-up of the discussion: Diana Georgescu</i> , 4P Consumer Lead - South East Europe, Lenovo
11:15-11:45	<i>Coffee break</i>
11:45-13:00	<b>Panel debate: How Female Startups are Redefining Business and Leadership</b> Moderator: <b>Debora Marrocchino</b> , Marketing Consultant <ul style="list-style-type: none"> <li>○ <b>Taryn Andersen</b>, Founder, Impulse4Women</li> <li>○ <b>Betta Maggio</b>, CEO, U-earth Biotech</li> <li>○ <b>Serena Torielli</b>, Founder, Virtual B</li> </ul> <i>Wrap-up of the discussion: Katherine Kirrage</i> , Associate Director, Osborne Clarke
13:00-13:10	<b>Closing remarks</b> <ul style="list-style-type: none"> <li>○ <b>Roberta Cocco</b>, Councilor for Digital Transformation and Citizens Services, Municipality of Milan</li> </ul>
13:10-14:30	<b>Networking Lunch and Visit of Cariplo Factory</b>
14:30-16:00	<i>Free time</i>
16:00-19:30	<b>Visit of the exhibition "Jean Auguste Dominique INGRES and Artistic Life at the Time of Napoleon"</b> at Palazzo Reale (Piazza del Duomo, 12, 20122 Milano)

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